

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

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Notice-cum-addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Regular Savings Fund

Introduction of Automatic Withdrawal Plan (Automatic Withdrawal is only a Plan for regular withdrawal from the Scheme and shall not be construed as an assurance or guarantee of returns) in the Scheme

Notice is hereby given to all the unitholders under the Scheme that Automatic Withdrawal Plan (Automatic Withdrawal Plan is only a Plan for regular withdrawal from the scheme and shall not be construed as an assurance or guarantee of returns) has been introduced under the Scheme with effect from February 01, 2017.

This feature will allow investors to redeem a fixed sum of money periodically at the prevailing Net Asset Value (NAV) depending on the option chosen by the investor as laid down below.

- If units purchased or switched in from another scheme of the Fund are redeemed
 or switched out upto 10% of the units (the limit) within 1 year from the date of
 allotment. NIL.
- If units purchased or switched in from another scheme of the Fund are redeemed or switched out in excess of the limit within 1 Year from the date of allotment. - 1% of applicable (Net Asset Value) NAV.
- If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 1 Year from the date of allotment. - NIL

For more details about this feature, Investors are requested to visit the website of the AMC viz., www.icicipruamc.com.

Investors are requested to take note of the aforesaid changes.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Date : January 25, 2017 Authorised Signatory

No. 024/01/2017

Place: Mumbai

Sd/-

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com Mutual Fund investments are subject to market risks, read all scheme related documents carefully.